



## **The Bob Pike Group**

# **Professional Trainer Certification Program: Online**

Thank you for your interest in the **Professional Trainer Certification Program: Online** designed to recognize those trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model.

### **Requirements**

You must attend the **24<sup>th</sup> Annual Creative Training Techniques® Conference** and a **Webinars that Work Lab** or **Webinars that Work** seminar in any city.

### **The Process**

The Professional Trainer Certification Program: Online provides the basic skills needed for transforming webinars.\*

*Step 1:* Complete the attached one-page **Application form**. (\$169 Application Fee) and mail, email or fax to:

The Bob Pike Group  
Attn: Certification Program Director  
14530 Martin Drive  
Eden Prairie, MN 55344  
Email: [csheffield@bobpikegroup.com](mailto:csheffield@bobpikegroup.com)  
Fax: (952) 829-0260

*Step 2:* Register for **Webinars that Work Lab** or **Webinars that Work** workshops offered at a variety of locations nationwide or as a pre-conference seminar at the 24<sup>th</sup> Annual Creative Training Techniques® Conference.

*Step 3:* Attend 6 concurrent sessions from the “Online” track at the **24<sup>th</sup> Annual Creative Training Techniques® Conference**. This track is only available through attendance at this event in Minneapolis, MN from September 27–29, 2017. The sessions listed on the next page all qualify for the “Online” Certification program at the event.

**The Bob Pike Group's 24<sup>th</sup> Annual Creative Training Techniques® Conference**  
**Professional Trainer Certification Program: Online**  
**Minneapolis, MN September 27– 29, 2017**

---

**Wednesday, September 27, 2017**

**11:00 a.m.–12:15 p.m.**

- ☐ #101 Webinars that Engineer Curiosity
- ☐ #105 The WHY Behind The Bob Pike Group Way

**1:30–2:45 p.m.**

- ☐ #106 8 Design Tips to Transform Ho-hum PowerPoints into Wow!
- ☐ #107 Making Voice and Gestures Work for You

**3:15–4:30 p.m.**

- ☐ #111 From the Flintstones to the Jetsons
- ☐ #112 Brain Strain to Brain Gain
- ☐ #115 Tips and Tricks Every Trainer Needs to Know



**Thursday, September 28, 2017**

**9:00–10:15 a.m.**

- ☐ #201 Rapid Design
- ☐ #202 Making Feedback Work for You
- ☐ #203 Making Training Stick
- ☐ #204 SCORE in Class and Online

**10:45 a.m.–12:00 p.m.**

- ☐ #206 The Art of Storytelling
- ☐ #207 Handouts that Pack a Punch

**1:30–2:45 p.m.**

- ☐ #211 Give Me Some Space!
- ☐ #212 Learners Just Wanna Have Fun
- ☐ #215 EAT this Way

**3:15–4:30 p.m.**

- ☐ #217 Get Your Click On
- ☐ #220 The Creativity and Know-How Advantage

**Friday, September 29, 2017**

**9:00–10:15 a.m.**

- ☐ #304 Winning Over Difficult Learners
- ☐ #305 Go from Zero to Hero

*Step 4:* Complete and receive a passing score on a 30-Day post event Online Skill Assessment which will be a review of the content presented in either the Webinars that Work Lab or Webinars that Work seminar you attended. This assessment will meet the qualifications of Kirkpatrick Level 2 assessment.

*Step 5:* Upon completion of the first four steps, you will receive the certificate, logo, announcement letter from Becky Pike Pluth and preferred status within The Bob Pike Group. Then... start enjoying the benefits of The Bob Pike Group Professional Trainer Certification Program!

### **The Difference for You**

- The Bob Pike Group is known as the industry's leading "Trainer-of-Trainer's"
- We model what we teach
- Meets the qualifications of Kirkpatrick Level 2 assessment
- Competencies based on both ASTD and IBSTPI
- Results and research-based content

### **The Benefits to You**

- A certificate to proudly display your achievement
- Use of our exclusive Professional Trainer Certification Program logo on your resume and biography
- Recognition – announcement displayed at The Bob Pike Group's Annual Conference
- Official announcement letter from Becky Pike Pluth for your personal use
- Preferred pricing for future The Bob Pike Group products and services

Please call our Certification Program Director  
at 1-800-383-9210 for more information

*\* Disclaimer – By completing the Professional Trainer Certification Program: Online, you will have demonstrated you have learned the principles of the participant-centered training model. Please be aware that you will not be certified to deliver any of the programs owned by or copyrighted by The Bob Pike Group.*



## The Bob Pike Group Professional Trainer Certification Program: Online Application Form

The Bob Pike Group's **Professional Trainer Certification Program: Online** designed to recognize trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. If you would like to participate in this special program and continue your professional development, please fill in this application as complete as possible!

Name \_\_\_\_\_ Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Step 1:

- ☐ I will call/send my check to The Bob Pike Group for the application fee of \$169
- ☐ I will pay by credit card the application fee of \$169
- \_\_\_\_ Visa \_\_\_\_ MC \_\_\_\_ AmEx Card # \_\_\_\_\_
- Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

### Step 2 (Select One):

- ☐ I have completed Webinars that Work Lab (previously named Virtual Design or VILT Lab) or Webinars that Work seminar on this date \_\_\_\_\_ at this location \_\_\_\_\_.
- ☐ Send me more information on registering for Webinars that Work Lab or Webinars that Work seminar.

### Step 3:

- ☐ Send me more information on registering for The Bob Pike Group's 24<sup>th</sup> Annual Creative Training Techniques® Conference to complete the session requirements.

#### Submit via mail, email or fax to:

**The Bob Pike Group**  
**Attn: Certification Program Director**  
**14530 Martin Drive**  
**Eden Prairie, MN 55344**  
**Phone: 800-383-9210**  
**Email: csheffield@bobpikegroup.com**  
**Fax: 952-829-0260**

*\*Disclaimer – By completing the Professional Trainer Certification Program: Online, you will have demonstrated you have learned the principles of the participant-centered training model. Please be aware that you will not be certified to deliver any of the programs owned by or copyrighted by The Bob Pike Group.*