Train-the-Trainer Boot Camp Workshop

Online | Three 3-Hour Sessions | $1,895

Who Should Attend?

- Seasoned training professionals looking for a fresh perspective on training
- New trainers hoping to start strong and make an impact right away
- Subject matter experts who want to be more effective communicators
- Organizational leaders seeking to increase employee motivation and engagement

Results & Takeaways

- Increase retention by 90%
- Improve on-the-job transfer by 75%
- Reduce prep time by 50%
- 5 FUNdamentals of participant-centered learning
- E.A.T. model for structuring content
- 20 infallible techniques for audience engagement
- C.O.R.E. elements of content development
- 102 Creative Training Techniques®

Anyone who speaks in front of audiences on a regular basis, wants to revive tired training programs, or would like to improve the ROI of training will benefit from Boot Camp.

In-Person | 2 Day Boot Camp | $1,895

Boot Camp is the cornerstone of our methodology. In this two-day training transformation, you'll be introduced to the core principles of our approach while experiencing for yourself how Creative Training Techniques® empower people to turn ideas into action—and action into results.

In-Person | 3 Day Boot Camp Plus | $2,595

Boot Camp Plus takes our original Boot Camp methodology and adds opportunities for hands on learning, practice, and feedback. This workshop is designed for those who want to dive deep into the practical application of Creative Training Techniques® under the supervision of a Creative Training expert.

Workshop Outline & Objectives

Module One: How to Open, Close,Revisit, and Energize

- Understand the adult learning principles behind participant-centered training
- Experience closers, openers, revisiters, and energizers (C.O.R.E.) in action and learn how to use them
- Master the step-by-step process of facilitating activities at different points during training

Module Two: How to Structure Participant-Centered Training

- Introduction to the benefits of E.A.T. and C.O.R.E. models for structuring content
- Use the 60-90-minute planning template to reduce prep time
- Experience how the 90-20-10 model for "chunking" content increases retention

Module Three: How to Value & Evaluate Adult Learners

- Discover 12 secrets to motivation that will engage learners in training
- Discuss strategies for managing common types of difficult participants
- Apply the instructor-led, participant-centered model to different generations

Pair with the Creative Training Techniques® Conference to earn a professional certification in Online Training. **BobPikeGroup.com/Certification**

Interested in team training? We come to you. Save time and money when you bring the Train-the-Trainer Boot Camp on location for groups of 6 or more.

Call **800-383-9210** for more information, or visit **BobPikeGroup.com/onsite-classes**

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