



Canva Masterclass: Design, Dazzle, Deliver Workshop



Two 3-hour Sessions Online | \$1,195 | \$995* } *Early Bird

**Early Bird Price: Register 45 days in advance to receive discounted pricing.*

Unlock the full potential of Canva in this dynamic Master Class, where design principles meet limitless creativity. Whether you're a trainer, educator, or content creator, this hands-on experience will equip you with expert-crafted cheat sheets, AI-powered tools like Canva Magic and Dream Lab, and is chocked full of tips to streamline your design. Learn how to design faster, smarter, and more effectively, transforming ordinary content into visually stunning presentations, handouts, and digital assets. Elevate your skills and bring your ideas to life with ease, efficiency, and impact!

Who Should Attend?

- Trainers & Educators looking to elevate their presentations, courses, and visual materials.
- Instructional Designers seeking to create participant-centered, effective, and visually engaging content.
- Content Creators & Marketers who want to craft eye-catching graphics, social media visuals, and digital assets effortlessly.
- Presenters & Public Speakers ready to ditch dull slides and design materials that captivate and inspire.
- L&D Leaders & Coaches eager to enhance training impact with polished, professional, and methodical design.
- Business Owners & Entrepreneurs who want to create compelling branding, promotional materials, and engaging digital content with ease.

Outline & Objectives

Module One:

Canva Commencement

- Examine pros and cons of Canva
- Explore features Canva offers
- Navigate the interface and toolbar

Module Two:

Canva Design Techniques

- Define the purpose of a project
- Explore templates
- Discover shortcuts to speed up design
- Examine AI benefits with Magic Studio

Module Three:

Expanding Creativity

- Apply newly acquired skills
- Leverage external apps and integrations
- Analyze branding needs

Results & Takeaways

- **Master Canva's Essentials** – Get a hands-on introduction to Canva's powerful tools, even if you're a beginner, so you can design with confidence.
- **Design Smarter & Faster** – Discover how to navigate Canva's intuitive interface, leveraging AI-driven tools, templates, images, and elements to streamline your workflow.
- **Create Impactful Materials** – Craft engaging handouts, infographics, posters, and presentations that captivate learners and enhance retention.
- **Learn Exclusive Best Practices** – Discover insider tips, shortcuts, and advanced techniques that take your designs from good to great.
- **Get Canva "Cheat Sheets"** – Walk away with a practical, ready-to-use reference guides to boost efficiency and make designing effortless.
- **Explore Advanced Tips & Techniques** – Gain expert insights on branding, consistency, and accessibility to ensure your materials look professional and polished.
- **Unlock AI & App Integrations** – Supercharge your creativity with Canva Magic, Dream Lab, and hundreds of built-in apps that automate and enhance your designs.

This Master Class is for anyone looking to harness Canva's power to design faster, smarter, and more creatively—no prior design experience needed!



Pair with the Creative Training Techniques® Conference to earn a professional certification in Design Training: BobPikeGroup.com/Certification



Interested in team training? We come to you. Save time and money when you bring the Canva Masterclass: Design, Dazzle, Deliver Workshop on location for groups of 6 or more.

Call **800-383-9210** for more information, or visit BobPikeGroup.com/onsite-classes