



THE
BOB PIKE GROUP Engineer Curiosity

Webinars That Work Online Workshop

2 Day | \$1,695 | \$1,495* } *Early Bird



Who Should Attend?

- New and experienced trainers tasked with delivering live webinars
- Trainers looking for creative techniques to make virtual training engaging
- L&D professionals who need to convert classroom content for online delivery
- Instructors who want to make virtual training just as effective as classroom training

Results & Takeaways

- Draft a webinar plan using C.O.R.E. to maximize engagement
- Effectively use surveys and chat tools
- Discover tactics for facilitating collaboration among attendees
- Practice strategies for asking and answering questions on live webinars
- Create handouts, PowerPoint presentations, planning templates, and online evaluations
- Apply participant-centered methodology to your virtual training
- Compose action oriented learning objectives and effective eval questions around your own content

Learn how
to keep your
audience
engaged from
start to finish.



Pair Webinars That Work with the Creative Training Techniques® Conference to earn a professional certification in Online Training.

[BobPikeGroup.com/Certification](https://www.BobPikeGroup.com/Certification)

* Early Bird Price: Register 45 days in advance to receive discounted pricing.

Workshop Outline & Objectives

Module One: Creating the Framework

- Recognize the differences between face-to-face and virtual training
- Compose three action-oriented objectives for a virtual training session
- Write an enticing invitation letter for the upcoming webinar

Module Two: Instructor-Led, Participant-Centered Essentials

- Insert an opener and closer for a webinar session
- Select four revisit or energizing techniques to use with content
- Chunk individual content to make learning more accessible and memorable

Module Three: Powerful PowerPoint and Visuals

- Design PowerPoint slides and flow on paper
- Practice selecting appropriate images to include on PowerPoint slides
- List 10 tips and techniques to consider when creating PowerPoint slides

Module Four: Good-to-Great Virtual Training

- Write three evaluation questions for a selected webinar
- Review a list of behaviors to consider for effective online delivery
- Practice delivering a live virtual training



Interested in team training? We come to you. Save time and money when you bring the Webinars That Work workshop on location for groups of 6 or more.

Call **800-383-9210** for more information, or visit **BobPikeGroup.com/onsite-classes**.