THE BOB PIKE GROUP Engineer Curiosity

Instructional Design Workshop

In-Person | 3 Days | $2,595
Online | Four 3-Hour Sessions | $2,595

Who Should Attend?

- Experienced trainers looking for a new approach to course design
- Leaders considering a comprehensive training redesign
- Frustrated trainers hoping to improve results
- Anyone who designs and creates training programs

Results & Takeaways

- Learn a 4-step template for course design
- Insert C.O.R.E. elements to increase engagement
- Reduce training time by 25%
- Cut prep time in half
- Develop needs assessments to guide content
- Use storyboarding to brainstorm and organize ideas
- Apply 90/20/10 rule to course development
- Write measurable training objectives
- Flash drive of templates for course outlines
- A process for designing instructor-led, participant-centered training

People learn more when they're having fun—harness the social component of learning to see better results.

Pair with the Creative Training Techniques® Conference to earn a professional certification in Online Training.

BobPikeGroup.com/Certification

Workshop Outline & Objectives

Module One: Needs

- Introduction to the 4-step instructional design process
- Crucial questions to ask before designing training
- Define success and identify metrics for evaluation

Module Two: Objectives

- Differentiate between goals, objectives, and design objectives
- Assess KSA (knowledge, skills, attitudes) of your audience
- Master the 4 parts of writing a design objective

Module Three: Design

- Use IL/PC models to organize content and guide high-level flow
- Discover 114 C.O.R.E. activities to use in training
- Tips for creating handouts, PowerPoints, and workbooks

Module Four: Evaluate

- Explore the 4 levels of evaluation
- Examine the results-based revision template
- Discuss how to analyze results and measure business impact

Interested in team training? We come to you. Save time and money when you bring the Instructional Design workshop on location for groups of 6 or more.

Call **952-829-1954** for more information, or visit **BobPikeGroup.com/onsite-classes**

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