



THE  
**BOB PIKE GROUP** Engineer Curiosity



# Interactive Virtual Trainer Workshop

**Online | Three 3-Hour Sessions | \$1,895**

## Who Should Attend?

- New and experienced trainers tasked with delivering live virtual training
- Trainers looking for creative techniques to make webinars engaging
- L&D professionals who need to convert classroom content for online delivery
- Instructors who want to make virtual training just as effective as classroom training

## Results & Takeaways

- Draft a webinar plan using C.O.R.E. elements to maximize engagement
- Effectively use polling, games and chat tools
- Discover 58 ways to add variety to your virtual training
- Practice strategies for asking and answering questions on live webinars
- Create handouts, PowerPoint presentations, planning templates, and online evaluations
- Apply participant-centered methodology to your virtual training
- Compose action-oriented learning objectives around your content

Keep your  
online audience  
engaged from  
start to finish.



Pair with the Creative Training Techniques® Conference to earn a professional certification in Online Training.

**[BobPikeGroup.com/Certification](https://BobPikeGroup.com/Certification)**

# Workshop Outline & Objectives

## Module One: Designing Virtual Training

- Examine the synchronous classroom
- 10 deadly sins of webinars
- Acquire instructional design principles for virtual training
- Draft a webinar project plan with C.O.R.E. elements

## Module Two: Creating Engagement in Virtual Training

- Distinguish between motivating and de-motivating behavior online
- Evaluate how well you teach and engage before, during, and after webinars
- Discover tactics to create a successful online culture
- Examine characteristics of participant-centered virtual training

## Module Three: Virtual Collaboration

- Discuss tactics to encourage collaboration during a webinar
- 12 tips to design effective polling questions
- Recognize strategies to ask and answer questions effectively
- 14 virtual engagement techniques you can use with your content



Interested in team training? We come to you.  
Save time and money when you bring the  
Interactive Virtual Trainer workshop on location  
for groups of 6 or more.

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